



Announcement of ANBD 2019 - Colombo Special Exhibition

Asia Network Beyond Design (ANBD) was found over a decade ago for the purpose of cultural value expansion through convergence of each area's characteristics, focusing mainly on Korea, Japan, China and Taiwan. It is constructing a network of asian design professionals and academics, aiming to promote many valuable exchanges and to promote Asian identity over various boundaries such as the area of creative activity, generation, region (country), gender, work style, and specialities.

Furthermore, The territory of design is magnified and globalize today, and border between art and design, and differences of the genre are coming to be meaningless as well. The design of the past was demanded one role as industry, and this time demands design as the culture producer and the culture creator. Thus, ANBD aimed at exhibitions, research, and exchange activities for the purpose of forming Asian identities that make full use of the features in each region. Over the past years, many exhibitions were held by the ANBD, exhibiting over 13,000 artworks until now.

Currently ANBD is participating in periodic exhibitions in permanent areas such as Seoul, Tokyo, Taipei, Tianjin, Tainan, Kuala Lumpur, and Shanxi, and have started working with Sri Lanka, Thailand and Germany, and the area is planned to gradually expand in the future. Except these regular exhibitions which are held in 4 areas each year, the ANBD Special Exhibition will take a lasting role to inform Asian identity to the world.

Following the sparkling success of the ANBD 2018 Munich Special Exhibition, the board of directors of the ANBD have decided that the 2019 special exhibition is to be held in Colombo, Sri Lanka in the early February of 2019.

The specific contents of the year 2019 special exhibition are as follows.

Eligibility to Exhibit and Participation

Those who agreed to the purpose of the exhibition and their level of work are recognized by the Board of Directors of active participants in each region.

Exhibition Theme

Illuminating Asia

The exhibited work is an unpublished work, and in the case of a work already announced, the writer must obtain permission for posting the ANBD work collection to the responsible person of the relevant institution which was announced.

Furthermore, the contents of violation related to ANBD copyright (such as the symbol of the country, national flag, symbol, logo, photograph and illustration work etc) are not used. Eliminate elements that will cause political and social problems between countries. Also, it is possible to exhibit not only works in the digital data format but also pieces of works such as three-dimensional work, plannel and video.

Exhibition Section

1. Solo Exhibition Section

Personal works can be exhibited on free themes. In principle, participants should join the opening ceremony and display works in the exhibition place. If necessary, pamphlets for exhibition will be produced and distributed for each.

If you wish to have a personal exhibition, please send three representative artworks to the Asia Secretariat mail (jeehyun0208@hanmail.net) for applying. If there are many applicants, we will close the deadline in order of arrival due to the limited number of personal exhibition spaces.

2. Group Exhibition Section

The works of the group exhibition should follow the theme of the exhibition. It allows one artwork per member. Collaborative production is also allowed.

Exhibition Period & Place

February 11th to 15th, 2019

Opening Ceremony: February 11th, 2019 (to be announced)

Main Auditorium, Sri Lanka Institute of Information Technology (SLIIT)

New Kandy Road, Malabe, Sri Lanka

www.sliit.lk

Submission Method

Deadline to submit work: January 27th, 2019

Please login to the webhard site(www.webhard.net / id: anbd2008 pw: anbd) and create a new folder with the name of submitter as follows.

Click GUEST folder → Click UPLOAD ONLY folder → Click ASIA OFFICE folder → Create New folder with the submitter's name

Please upload following contents (①、②).

① Exhibition application form

(Name、 Address、 Telephone number、 Mail address、 Title of the artwork)

② Artwork data for exhibition、 Data for artwork pamphlet 、 Photo of artist

- Artwork data for exhibition : A2 (420mm x 594mm, 250dpi、 JPEG file、 CMYK color mode)
- Data for artwork pamphlet : A6 (105mm x 148.5mm、 250dpi、 JPEG file、 CMYK color mode)
- Artist's profile photo (30mm x 40mm(vertical type)、 250dpi、 JPEG file、 Gray Scale)

- When uploading artwork data, please refer the following format for file naming.

File name for Exhibition Data	Last name, Given name - A2.jpg
File name for Portfolios Data	Last name, Given name - A6.jpg
File name for Profile Picture	Last name, Given name.jpg

Exhibition Fees

* The exhibition fee of the group exhibition is 100,000 KRW, which include the printing cost of the artwork, the shipping fee to the exhibition hall, and a pamphlet.

In the case of collaborative work, it is not the number of members but exhibition cost will count per creation.

* Individual participation fee is 800,000 KRW (in case of direct participation, or when representative transport and display)

Or 1,200,000 KRW (when transporting artworks to the Asian Secretariat, and request to display).

* The price of the additional pamphlet is 15,000 KRW(per volume)

* Exhibition expenses are requested to collect by the regional secretariat and remit to the following account.

swift code : HVBKKRSE

Bank Name: Woori BANK. SEOUL, KOREA

Bank Address: 51, Sogong-ro, Jung-gu, Seoul, Korea

Account No. : 1002-089-630208

Depositor: Kim Jeehyun (ANBD)

Process of After Exhibition

After completion of the exhibition, the exhibits must be stored in each exhibition place or discarded as a rule.

ANBD Special Exhibition Award

After judging by the ANBD jury committee, select the excellent works among the 5% of exhibited works. The selected excellent works will be awarded at opening ceremony.

Contact Information

Chairman, ANBD, Prof. Cho Youl(Tainan University of Technology, Taiwan) luycho@naver.com

The Secretary General of ANBD Asia, Prof. Jeehyun Kim(Hansung University, South Korea) jeehyun0208@hanmail.net

On behalf of ANBD Colombo: Prof. Janaka Rajapakse (Tainan Natiponal University of the Arts) janakaraja@gmail.com or anbdcolombo@gmail.com

