I would like to thank the convention of Asia Network Beyond Design (ANBD) for providing National Yunlin University of Science and Technology (YunTech) with the opportunity to host an exhibition in Taiwan. The College of Design of YunTech will preserve the convention’s tradition by doing it best to present the theme and the spirit of ANBD 2013.

ANBD, an international convention cooperatively organized by Japan, South Korea, Mainland China, and Taiwan, has a 6-year history. The main theme of the convention is the construction of new design networks beyond Asian areas. Focusing on exhibitions, the convention aims to create more reciprocal and meaningful opportunities for designers to interact with each other. The theme of ANBD 2013 is “Asian Cultural Heritage for the Future”, which emphasizes the importance of both tangible and intangible cultural forms of heritage. ANBD 2013 will be exhibiting artworks which are beyond the art, design, and a variety of cultural heritages, and is expected to provide an interpretation of the special significance and expression of “Asian Cultural Heritage”.

The annual exhibition of ANBD will be held at Sagamihara (Japan), Yunlin (Taiwan), Tianjin (Mainland China) and Seoul (South Korea) from August to November 2013. The exhibition in Taiwan will be held from September 27th to October 3rd at National Yunlin University of Science and Technology (YunTech). I am pleased to welcome you to this year’s exhibition and sincerely wish it will be a great success.

Dr. Chun-Kan Hou
President,
National Yunlin University of Science and Technology

There are Tangible Cultural Heritage designated as World Heritage such as architecture, and Intangible Cultural Heritage includes 5 domains as below.
1. Traditional regional arts of high standard such as music, dance and play.
2. Continually succeeded all kinds of craft skill such as dyeing and textile.
3. Unique custom and habits such as ancestral ritual formalities and folk games.
4. Traditional Dance. Unique traditional events or folk songs.
5. Traditional techniques taken roots within the region.

Even if it cannot be Tangible Cultural Heritage called World Heritage, we should excavate Intangible Cultural Heritage representing spiritual characteristics and try to connect to new technology or life style and visualize them toward future.

Cultural heritage, were obtained by mankind early in history. An immaterial cultural heritage changes with regions, respectively.

The cooperation of design, art, cultural anthropology, folklore, and cultural heritage study will be able to communicate visually the value of intangible cultural heritage.

We confirm that the reason we want to take a cultural heritage into consideration on the level of creativity is also the trigger which it is not only the historical heritage which the cultural heritage in an area should only save, but drives the creativity towards the future.

All these cultural heritages are very limited and simple, but the expression is really different in each period and each region.

That may be reflected strongly by the specific climate, geographic environment and culture.

It will provide chances not only of exchange and exhibition but also of finding cultural similarities and differences of sensibilities developed in the similar histories and climates.

We hope that many people will understand the relation between the 4 regions and enjoy the representation of cultural heritage in this Exhibition.

Akira Harada
President, Association of Asia Network Beyond Design
Emeritus professor of Sapporo City University

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Dr. Chun-Kan Hou
President,
National Yunlin University of Science and Technology
I am very pleased that the sixth Asia Network Beyond Design (ANBD) Exhibition is going to hold with many participants that growing together with ANBD. The value of Asia Design is from the rich and variety cultures, the new paradigm of design language is a transformative between East and West in Asia now. All the participants use their design works to define their cultures, their experiences and themselves. Now the ANBD Exhibition already becomes an important platform for designers in Asia by traveling works to difference cities each year.

In the year 2013, the ANBD exhibition will traveling in Yunlin, Tientsin, Seoul and Sagamihara, all the participants have chance to communicate with other designers by the works. Furthermore, there are lots of things to learn from cultures, and take cues from all the participants’ works. I believe that the development of Asian design could be further promoted in the design world.

Ya-Ling Huang

Dean, College of Creative Media,
Kun Shan University, Taiwan
Participants

[Names of participants listed in alphabetical order]

*This research was supported by a 2013 Research Grant from Sangmyung University.
Bang Kyunghan
Sungkyunkwan University
Rhythm of the Morning Calm I
bang@smu.ac.kr

Bian Jiang, He Qing
Tianjin Academy of Fine Arts
same root-bamboo
289405424@qq.com, 289405425@qq.com

Cao Jinggang
Tianjin Academy of Fine Arts
Scann No.2
frcaojinggang@yahoo.cn

Chang Feiman
Ming Chuan University
Composition II
feiman168@gmail.com.tw

Chang Heemok
Hansung University
Korean Festive Occasion, color of bride & groom
heemok@hotmail.com

Chang Hong
Yuan Ze University
Power of Beauty
hong.qyoung@gmail.com
Yunlin

2013CC 16     /    17

Cheng Suan, Chong Tzyyi
Asia University
ART
suan@asia.edu.tw

Liao Chinghua
National Dong Hwa University
Dancing 2
jack12178@mail.ndhu.edu.tw

Cheon Sanghyeon
Kaywon School of Art Design
Proposal of floor material pattern, Taiwan’s cultural heritage
jomall@hanmail.net

Chiou Shunying
Chaoyang University of Technology
Purify the nature 2
sychoia@cyut.edu.tw

Cho Baemoon
Keimyung University
Longshan Temple
zovaemoon@naver.com

Cho Youl
Hansung University
Recomposition
choyoul@hansung.ac.kr

Asian Cultural Heritage

Proposal of floor material pattern, Taiwan’s cultural heritage
Chun Jaehyun
Sangmyung University
ju31848@hanmail.net

Chun Jinhie
Sangmyung University
JONGMYO Shrine
chj1117@smu.ac.kr

Chung Jaewoo
Ansan University
beyond typography 03
soovy@naver.com

Chung Min
Studio VAO
Danchung
degnrop@gmail.com

Cui Yamin
Capital Normal University
CHEONGSAM/JUNY
yosui198926@163.com

Deng Qiutong
Tianjin Academy of Fine Arts
The culture notes
131286076@163.com
Hayashi Mitsuo
Tamagawa University
FIREFORK, pyrotechnics
hayashi30@art.tamagawa.ac.jp

He Chun
Freelance
WUYUIAN-AIWACG
154719881@qq.com

He Qing, Bian Jiang
Tianjin Academy of Fine Arts
Big Data & Heritage
Qing.graphic@gmail.com, Qing.graphic@gmail.com

Hirose Harumi
Joshibi University of Art and Design
Private Landscape 2009-Spring
hroese83008@venus.joshibi.jp

Hong Iltae
Ulsan University
House 4
hue0603@hanmail.net

Hong Sunguk
Konkuk University
bambusoideae
navi1116@nate.com
Hun Jihye
Seongnam University
Enjoy the Raw
fiberart514@hanmail.net

Hur Eunsuk
University of Leeds
Arirang
hureunsuk@googlemail.com

Ishii Toshio
Tokyo Gakugei University
existence -4
toshiwo@u-gakugei.ac.jp

Iwadou Momoka
Kawasaki University of Medical Welfare
ONE by ONE but Together
m-iwadou@m.kawasaki-m.ac.jp

Jang Hwasup
Form20 design
The Society of Mind II
jangtsukuba@hanmail.net

Jeon Heejeong
Konkuk University
wonderful world
jhj6071@empal.com
Jeon Jongchan
Hansung University
Composition 2013 RJ03
jcjeon45@hansung.ac.kr

Jeon Seunghyouk
Kyushu Sangyo University
Hakata Gion T temple
m2m@yonsei-u.ac.jp

Jeon Shinjong
Hansung University
Mona Lisa 2013 A
art-juv@hansung.net

Jeon Woojin
ETRI
Complex Utopia
akajin.jeon@gmail.com

Jiang Songru
Tianjin Academy of Fine Arts
Light of Asian
510766508@qq.com

Jiang Yajie
Tianjin Academy of Fine Arts
moralei 451967508@qq.com

Yunlin 2013
Jin Kyungin
Ansan University
Korean cloth in beautiful harmony
seouljin@ansan.ac.kr

Jae Wuhaw
National Formosa University
Clairvoyant ears
juewuha@yahoo.com.tw

Jun Dageun
Andong National University
new traditionally
japhu@andong.ac.kr

Jung Joonyong
A&C Publishing
Beautiful Gyeongju
jptom@hanmail.net

Jung Sukyoung
Sejong University
Towards the future-IV
jsamuel0101@naver.com

Kanehiro Mai
Nara University of Education
AOI
a115822@student.nara-edu.ac.jp
Kim Yongrip
Sangmyung University
Decorative Wall 13-02
kyr5501@smu.ac.kr

Ko Kaijen
National Taichung University of Education
Bless success luck and health
koek_dmd@yahoo.com.tw

Koyama Ayaka
Joshibi University of Art and Design
For the first time.
koyama12052@enus.joshibi.jp

Kuo Yuling
National Kaohsiung Normal University
Sky Lantern
kuo10@yahoo.com.tw

Kwon Haesook
Sangmyung University
Korean Fragrance
hskwon@smu.ac.kr

Kwon Kiduk
Kyungpook National University
DOLMEN
kdkwon@knu.ac.kr
Yunlin 201348     /    49KL

Kwon Soonhwan
Paichai University
Obang Series_13-03
factoryma@pcu.ac.kr

Lai Huiju
Tianhuang University
The legend of the roc No. 4 from Dai Minority in China
huiju.lai@gmail.com

Lee Byungsuk
Daejin University
LANGUAGE NOTATION - TRADITIONAL CHINESE
bsleeori@hanmail.net

Lee Eunkyong
Tokyo Polytechnic University
future of the world20130927
goyao.goyoa@gmail.com

Lee Giwon
Chung Cheong University
Moon light dream
yuk@nie.com
Yunlin 2013

Lee Hyejin
Gangung-Wonju University
work_2013
art1885@naver.com

Lee Jiuen
Hokkaido University of Education
AINU’S INDIVIDUAL STYLE OF PATTERN 4
jiuentwo@gmail.com

Lee Junga
Sangmyung University
Self Portrait
texjung@naver.com

Lee Jungsoo
Sangmyung University
line - #1
jesun@smu.ac.kr

Lee Minsun
Sangmyung University
Fairy
minsun@smu.ac.kr

Lee Miyong
Hokkaido University
Salmon Color #2
leemiyong@eng.hokudai.ac.jp

"tankaraopte" means
Hello in the Ainu language.
Ainu’s individual style of pattern
Li Anhong, Li Musen
Tianjin Academy of Fine Arts
Inheritance.Yinxiang
anhong6268@sina.com, anhong6269@sina.com

Li Chen
Tianjin Sino-german Vocational Technical College
Dream2
12117293@163.com

Li Quan
Tianjin Academy of Fine Arts
Shadow play 1#
494133179@qq.com

Li Chen
Tianjin Sino-german Vocational Technical College
Dream2
12117293@163.com

Li Weili
Tianjin Academy of Fine Arts
Asian culture
Leeweili6@yahoo.com.cn

Li Xiaomeng
Tianjin Academy of Fine Arts
CHINESE CHARACTERS FLOWERS-02
421498601@qq.com
Liu Danyang
Chiba University
Morning4
danyang_l1ttle@yahoo.co.jp

Liu Guang
Tianjin Academy of Fine Arts
«Girl»
360139044@qq.com

Liu Jie
Tianjin Academy of Fine Arts
Inherit
15907763@qq.com

Liu Xiaochu
Tianjin Academy of Fine Arts
Life is like a play – Painted Face Male Role
liuxiaochu1023@gmail.com

Liu Zengyan
Tianjin Academy of Fine Arts
LENS
happy122188@126.com

Lu Changhua
Tianjin Academy of Fine Arts
MEMORIES OF THE 1970S — sound
879954047@qq.com

Life is like a play – Painted Face Male Role

The face of a play role is painted with a series of colored patterns which are not only an artistic exaggeration but also an indication of the personality of the character.
Lu Jing
Tianjin Academy of Fine Arts
Lostinthemail 4
6038671798@qq.com

Lu Lin
The Tianjin Institute of Urban Construction
creative dance performance
385657998@qq.com

Lu Rui
Tianjin Academy of Fine Arts
BACK TO INNOCENT No.2
lu2007.126.com

Lu Shediao
Chiba University
REPEAT
lushedeao@yahoo.co.jp

Lu Shihyun
National Taichung University of Education
Spread4
dolcevita.googlemail.com

Lu Yuan
Beijing Technology and Business University
Morality Matters
39210388@qq.com
Lv Boyang
Tianjin Academy of Fine Arts
The Spring Festival
80911867@163.com

Lv Xinzhe
Tianjin Academy of Fine Arts
Bamboo Flutes
271486138@qq.com

Lyu Kyungwon
Chungbuk National University
A Reservation Yunlin
lkwar@hanmail.net

Maruyama Matsuhiko
Tamagawa University
The Stuffed Bird
m.maruyama@art.tamagawa.ac.jp

Matsuyama Takanori
Chiba University
Accompaniment
omatsu0315@gmail.com

Meng Xiangbin
Tianjin Academy of Fine Arts
Chinese opera
mxdwww126@126.com
Minamikawa Shigeki
Okayama Prefectural University
grove.cif ver.-Yu
m3304@dg3.sho.puc.ac.jp

Miyazaki Kazunari
Associate Professor
ASIANS BE ASIAN
1chengocreative@gmail.com

Mochizuki Sumitto
Sapporo City University
BAMBOO STYLE Bench-sofa
s.mochizuki@scu.ac.jp

Momose Hiroyuki
Sangmyung University
food-t
momonosonata@hotmail.co.jp

Moon Jungmook
Sangmyung University
BAMBOO STYLE Bench-sofa
j5262@smu.ac.kr

Moon Sungjun
Paichai University
Human & Nature in Mongolia 3
june@pcu.ac.kr
Niu Jin
Tianjin Sino-german Vocational Technical College
Maojewelry
361-29415@qq.com

Niu Zhenxing
Tianjin Academy of Fine Arts
change
531904756@qq.com

Nozawa Niro
Meisei University
Water and paper4
nozawa@ed.meisei-u.ac.jp

Ogawa Naoshige
Gifu City Women's College
Dialect Visualization "KANASAN = I love you"
oriver.design@gmail.com

Oh Cheolhoon
Jeju National University
Bird for Jeju Gotjawal
jch5@jejunu.ac.kr

Oh Sechul
Paichai University
God's Portrait-Green
photo37@pcu.ac.kr
Park Jihoon
Seongju University
"Portrait of T"
weaver@hanmail.net

Park Juhyeon
Kenneth Cole Productions, USA
"KALEIDOSCOPE, Culture of Taiwan"
jpark3@gmail.com

Park Nahyun
Tokyo University of the Arts
"BAIHOU"
nahyun@gmail.com

Park Sunmi
Konkuk University
"White Christmas"
sunmi@ku.ac.kr

Peng Maifu
Capital Normal University
"Luban lock"
Pengmaifu@sina.cn

Qiao Qian
Tianjin Academy of Fine Arts
"FLOWERSMUSICDANCEJOY"
138140117@qq.com
Qin Wenjie
Tianjin Academy of Fine Arts
qwj_tjarts@hotmail.com

Qin Xuping
Gengdan Institute of Beijing University of Technology
Titlleff
379910047@qq.com

Ra Jeeyoung
Sangmyung University
Patterns / 1309
jyra@smu.ac.kr

Ra Hyeyoung
Myongji College
Korean Beauty
hyr@mj.ac.kr

Rhee Myungsoog
Konkuk University
Beauty of Us
rhee3684@naver.com

Ryu Jungmin
Chung Chewing University
Wave
pomi_fever@naver.com
Saito Naomasa
Koa Glass Co., Ltd.
Score
saitoNH@kaoglass.co.jp

Sano Tohru
Photographer
Life of the Special Week
sano@mtj.biglobe.ne.jp

Seebold Chikako
Nara University of Education
From my grandmother to me
chikakoma@nara-edu.ac.jp

Seo Dongkeun
Sangmyung University
Cultural Heritage 4
seo49@smu.ac.kr

Seo Kyesook
Daejeon University
Dance in the space 4
kyes@dju.kr

Seong Hyunsook
Madameclay Academy
Trace of the time-63
madameclay@naver.com

Yunlin 2013
Tian Fangfang
Tianjin Academy of Fine Arts
Chinese Embroidery
1391833115@qq.com

Terada Kiyomi
Atelier Bi
Installation of THE STORY OF SHUNCHU — Tsuikai —
atelier_3@go.jp

Tian Xiaodong
Tianjin Academy of Fine Arts
Gorgeous lacquer NO.3
1074990842@qq.com

Tsai Janson
Jinwen University of Science & Technology
traditional Chinese 2
janson@just.edu.tw

Tsai Sungte
National Kaohsiung Normal University
Taiwan’s traditional festivals-Moon Festival
songte@ms14.hinet.net

Tian Xiaodong
Tianjin Academy of Fine Arts
Gorgeous lacquer NO.3
1074990842@qq.com

Tsao Jung
National Yunlin University of Science & Technology
Taiwan Cultural Value
tsaoj@yuntech.edu.tw
Won Myungsim
Konkuk University
Garden to Garden
myungsim@kku.ac.kr

Won Youhong
Sangmyung University
The Oriental Dragon-D
wwon427@smu.ac.kr

Woo Hyunri
Gangming-Wonju University
From warmth-2
woohyunri@gnu.ac.kr

Wu Hsiaoling
Asia University
General Kan
hsiao-ling@asia.edu.tw

Wu Jun
Tsinan Academy of Fine Arts
AFTER 100 YEAR—Tian Jin Zong Dao Wu Shu
jantj2002@msn.com

Wu Wenqian
Tsinan Academy of Fine Arts
Unlimited and happy childhood: Luck Bear
honeywenqian@163.com
Xue Ming
Tianjin Academy of Fine Arts
Virtue of china
xueming8821@126.com

Xue Yan
Tianjin Academy of Fine Arts
Tian Yan
xueyan1102@163.com

Yan Tingting
Tianjin Academy of Fine Arts
for rhyme
323218613@qq.com

Yang Fan
Tianjin Academy of Fine Arts
Impression-Horseshoe
510382249@qq.com

Yang Rui
Tianjin Academy of Fine Arts
THE DIRECTION OF FAITH-NORTH
524368160@qq.com

Yang Shiuanei
National Taiwan University of Arts
Derivative
yangtw5@hotmail.com
Yook Hojoon

Gachon University
Nature of Taiwan, Little Birds
sointeka@hanmail.net

Yoon Jiyoung

Konkuk University
Mask
wldyd74@hanmail.net

Yoon Yeojong

Sooskyung Women’s University
FOCUS, 4
h7023@hanmail.net

Yu Uangchen

Tianjin Academy of Fine Arts
Handwriting
jgcmyn@126.com

Zhang He, Zhou Shufeng, Yuan Bo

Tianjin Academy of Fine Arts
Yesterday, Today, Tomorrow II
897211885@qq.com, 897211886@qq.com, 897211887@qq.com

Zhang Jing

Capital Normal University
Lucky Character in the Spring Festival
mushroomdog@sina.com.cn
Zhang Xuan  
Tianjin Academy of Fine Arts  
Love flowers  
42049919@qq.com

Zhang Yannan  
Capital Normal University  
Shout-welcome  
Zhangyannan1235@126.com

Zhang Yanqi  
Tianjin Academy of Fine Arts  
The Rhythm of China  
504500776@qq.com

Zhang Yanyun  
Tianjin Academy of Fine Arts  
The earth's turmoil_No.2  
zhangyanyun178@163.com

Zhang Yaoyun  
Capital Normal University  
Years of replacement - BLANC DE CHINE  
shao3162@qq.com

Zhang Yichen  
Tianjin Academy of Fine Arts  
No title_No.2  
498916955@qq.com
Zheng Hanyu
Tianjin Academy of Fine Arts
VISTA
417884935@qq.com

Zhu Lin
Tianjin Academy of Fine Arts
Traditional Festivals And Food Culture - Mid-Autumn Festival And Moon Cakes
serenazlin@163.com